

Business Campaign Code of Conduct

Thank you for volunteering your time to join Action4Canada's campaign to reach out to businesses and advise them of their rights and their responsibilities in response to the government's extreme Covid-19 emergency measures. Including orders, requirements, mandates, suggestions, or otherwise.

Our mission is to let businesses know first and foremost that we care about them, are here to support them, and then provide them with the information package.

It is of the utmost importance therefore that all volunteers conduct themselves in a professional manner at all times, in appearance and demeanour.

We want to build trust with the business owners so that they will be open to receive the information we are providing them. We ask that you be understanding, empathetic, supportive and appreciative of the situation and position that many of these business owners and staff are in right now.

We ask that you be respectful, calm, friendly, polite and that you do not engage in any conversation that would be considered argumentative or become heated. We recognize that this is a highly polarized issue, but we cannot become antagonistic, demeaning, bullying, or judgemental in our words or approach.

We ask that you agree not to engage in any physically, verbally and/or emotionally threatening or abusive behaviour towards business owners, their staff, or customers who may be in the store when you enter. We ask that if customers are in the store, you find the least intrusive method possible to engage an employee to talk to business owners or managers, that does not disrupt their relationship with their customers.

If a business owner is not receptive than we ask that you thank them for their time and exit the premises.

Please take appropriate rest breaks so that you can maintain your energy and cheery disposition.

I, _____ (print name) agree to the above Business Campaign Code of Conduct.

Signature: _____

Dated this ____ day of _____, 20__